



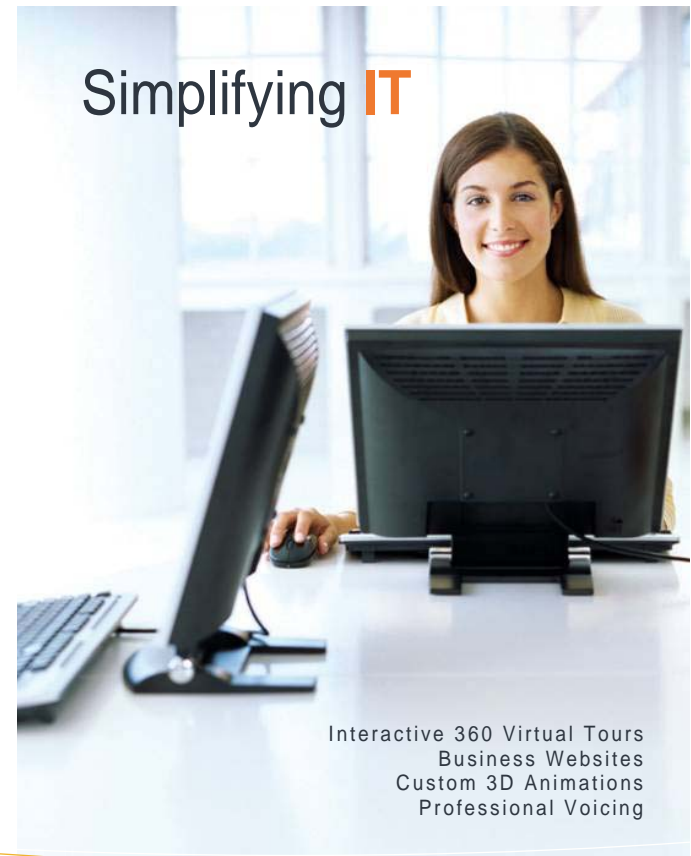
### INTERACTIVE MEDIA SOLUTIONS FOR:

- Restaurants and Cafes
- Hotels and Resorts
- Spa's and Salon's
- Doctor and Business Offices
- Apartments
- Hospitals
- Fitness Centers
- Retail Stores
- Tourist Attractions
- Campgrounds
- And More!!!

We live in a world where styles change nearly every day.

Fresh images and interactive media are in demand. Professionals from nearly every field, especially those with a web presence, must be aware and adapt to these changes. You must possess flexibility and imagination that will attract the new generation of online shoppers.

Effective Internet marketing is moving away from traditional monologue and making a widespread push for imaging and interactive media. The central goal of online marketing is ENGAGEMENT. Let's face it, images attract. But how do you get your customer or potential client involved with your company? You engage your customer base with your products online. When customers are engaged and like what they see at the same time this creates an instant bond between your company and the customer. As a result, qualified and serious potential buyers are acquired faster than ever before..



## Simplifying IT

Interactive 360 Virtual Tours  
Business Websites  
Custom 3D Animations  
Professional Voicing

# Virtual Vista

## Marketing Solutions

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# Marketing solutions that work for your business 24/7

SPECIALIZING IN ATTRACTIVE, LOW COST INTERACTIVE 360 VIRTUAL TOURS.

Virtual Vista has the staff, experience, and technological expertise

to help you stay ahead and look your best in today's market.

Our powerful marketing tools will put your business

in front of more customers than ever before.

## Why Use Interactive Media?

### KEY STATISTICS

44% are searching after hours – websites ARE your 24-hour information center!

80% of all purchasing research begins on the Internet. Internet viewers no longer spend time on websites that don't allow them to visually preview product first.

Internet marketing has the lowest cost per sale of any form of advertising!

#### 1. Convenience.

Imagine a 24/7 interactive open house made available to the world through the World Wide Web.

#### 2. Details & Perspective.

Interactive media offers the perfect synchronization between close detail and a wide 360 degree perspective. Both are creatively brought together to win the consumers eye and make a winning first impression.

#### 3. First impressions.

Have bad weather, nearby construction, or other superficial circumstances ever hindered potential customers from an ideal first impression? Marketing with Real Tour Vision interactive media automatically eliminates that possibility. No matter the weather, no matter the time, consumers can direct their browser to your interactive virtual tour and view the benefits of what your company has to offer, in its best light!

#### 4. More traffic, more business

The Internet is a portal to market to the broadest audience possible, while at the same time search friendly. In order to target a very specific audience, consisting of the most qualified and motivated clients. A compelling use of virtual tour technology will keep visitors on your site, and will also keep them coming back. When the time comes, and the prospective buyer is ready to initiate contact, your sales person and web site, that have been most successful in "branding" and "bonding" with the potential buyer, can be assured an opportunity

#### 5. Cost Effective

The daily cost for print advertising varies from \$66-\$150 per day and has a shelf life averaging around 30 days. Print advertising has a limited market penetration based on your distribution and does not allow the consumer to interact or engage with the advertisement. The cost of a virtual tour costs about **27 CENTS** per day and has a shelf life of **365 days** with WORLDWIDE exposure. The cost to interact with your client is MUCH less.



### CUSTOM SOLUTIONS

Give your prospects something to remember with custom Tour Discs. Tour Discs are a unique marketing tool great for sales centers, community open houses, investor opportunities, and much more! Utilize our cutting edge custom 3D technology that is sure to impress. Let our creative engineers design a one-of-a kind presentation that will allow your audience to visualize your ideas and concepts.



### WEB VIRTUAL TOUR SOLUTIONS

Consumers look at virtual tours. Ellipse Communications conducted a study of 57 variety Web sites and their activity over the course of a year. One of the many things they reported is that the most requested page is the Virtual Tour. The return on your investment is instant.



### EBUSINESS SOLUTIONS

Don't have a Web site? Not a problem. Let us create a unique and affordable business Website where you can show off your virtual tour! Your business's virtual tour can also be posted on multiple sites, such as Google, Yahoo, You Tube, My Space, Realtor.com, and many more! This will allow for your e-presence to increase drastically!

## Flexible online solutions for your business needs



**Virtual Vista**  
Marketing Solutions

WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

Virtual Vista can help your company leverage the depth and interactivity of the Web to create a memorable relationship with the customer that is available to them 24 hours a day, 7 days a week.